

DASHBOARD

Top players Online Reviews

Shopping Centres over 7M annual visits & Factory Outlet Centres over 1M annual visits

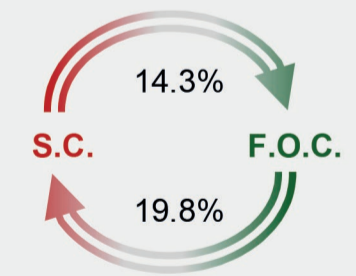
Legend

Satisfied users
% of users who gave a valuation of 4 or 5 stars

Negative Opinions
% of negative opinions carried out from comments

- % female users
- % foreign language users
- % change of score in positive
- % response rate on total reviews

Shared Users
% of users who gave a review both to a shopping center and a factory outlet center



Reviews sources
Google My Business
TripAdvisor

Reference period
from 30 september 2018 to 30 september 2019

Rank	Center Name	Address	Total Reviews	per day	Average Score	Satisfied Users	Negative Opinions	Female Users	Foreign Language Users	Score Change	Response Rate	Most Reviewed Store	Reviews	Avg Score
1	ORIOCENTER	Orto al Serio 105,000 sqm GLA	10,523	28.8	4.48	89.9%	7.9%	39%	16.4%	71%	0.0%	UCI-CINEMAS (Cinema)	2,317	4.27
2	IL CENTRO	Aresè 92,000 sqm GLA	13,952	38.2	4.40	87.4%	11.6%	42%	10.6%	64%	0.1%	PRIMARK (Clothing)	7,397	4.20
3	ADIGEO	Verona 46,800 sqm GLA	9,403	25.8	4.39	87.2%	9.0%	46%	14.2%	76%	2.0%	PRIMARK (Clothing)	2,771	4.31
4	PORTA DI ROMA	Roma 97,000 sqm GLA	8,819	24.2	4.39	86.9%	10.7%	39%	14.0%	68%	6.3%	IKEA (Furniture)	5,149	4.33
5	CAMPANIA	Marcianise 52,500 sqm GLA	9,901	27.1	4.37	86.3%	10.0%	37%	5.4%	68%	9.9%	MONDADORI (Library)	1,726	4.38
6	AUCHAN	Casarsa Marittima 50,000 sqm GLA	3,868	10.6	4.35	85.9%	7.9%	38%	3.8%	76%	1.7%	AUCHAN (Grocery)	1,856	4.28
7	CITYLIFE SHOPPING DISTRICT	Milano 31,600 sqm GLA	6,020	16.5	4.34	86.0%	9.3%	34%	16.5%	71%	0.0%	CITYLIFE ANTEO (Cinema)	1,051	4.40
8	ETNAPOLIS	Belpasso 65,000 sqm GLA	3,786	10.4	4.33	84.9%	7.4%	40%	7.1%	77%	12.2%	MCDONALD'S (Restaurants)	1,075	3.96
9	ROMAEST	Roma 103,000 sqm GLA	4,929	13.5	4.33	85.4%	10.0%	40%	7.3%	71%	0.0%	KFC (Restaurants)	1,317	4.08
10	I GIGLI	Campi Bisenzio 67,000 sqm GLA	7,541	20.7	4.32	85.6%	10.4%	43%	11.1%	70%	0.1%	PRIMARK (Clothing)	5,732	4.18
11	LE BEFANE	Rimini 51,960 sqm GLA	5,759	15.8	4.32	84.7%	8.7%	42%	20.4%	65%	0.8%	GIOMETTI MULTIPLEX (Cinema)	1,102	4.36
12	ELNOS SHOPPING CENTER	Roncadelle 88,000 sqm GLA	6,393	17.5	4.31	84.5%	9.5%	45%	8.2%	67%	12.2%	IKEA (Furniture)	4,654	4.29
13	FORUM PALERMO	Palermo 49,000 sqm GLA	4,166	11.4	4.30	84.0%	9.5%	40%	8.0%	68%	0.0%	UCI-CINEMAS (Cinema)	1,398	4.14
14	EUROMA 2	Roma 51,380 sqm GLA	5,933	16.3	4.29	84.4%	12.3%	39%	14.9%	63%	0.0%	IPERCOOP (Grocery)	858	4.18
15	GLOBO	Buonagione 60,000 sqm GLA	3,270	9.0	4.28	83.6%	8.6%	40%	6.3%	70%	1.0%	IPER (Grocery)	1,004	4.07
16	PORTE DI CATANIA	Catania 65,400 sqm GLA	4,454	12.2	4.27	82.8%	9.1%	38%	11.0%	66%	1.8%	DECATHLON (Sport)	3,221	4.39
17	CITTA' FIERA	Martignacco 130,000 sqm GLA	4,592	12.6	4.23	81.8%	14.4%	40%	16.3%	71%	3.2%	LEROI MERLIN (DIY)	1,241	3.89
18	SHOPVILLE LE GRU	Grugliasco 64,900 sqm GLA	6,959	19.1	4.23	82.6%	11.3%	42%	6.2%	71%	5.2%	OLD WILD WEST (Restaurants)	1,143	3.95
19	LA CARTIERA	Pompei 30,400 sqm GLA	2,081	5.7	4.23	82.5%	11.1%	36%	4.0%	60%	0.0%	LA PIADINERIA (Restaurants)	1,246	4.13
20	CAROSSELLO	Carugate 52,850 sqm GLA	3,477	9.5	4.20	82.3%	9.0%	37%	5.3%	74%	0.0%	CARREFOUR (Grocery)	912	4.09
21	LA GRANDE MELA	Sona 52,000 sqm GLA	3,395	9.3	4.17	79.9%	7.7%	38%	16.9%	80%	2.3%	MCDONALD'S (Restaurants)	876	3.64
22	FIORDALISO	Rozzano 51,300 sqm GLA	3,923	10.7	4.17	79.9%	8.6%	38%	6.0%	73%	0.0%	IPER (Grocery)	1,420	4.12
23	FIUMARA	Genova 24,900 sqm GLA	4,408	12.1	4.13	78.3%	9.4%	41%	9.9%	72%	0.0%	MEDIA WORLD (Electronics)	1,113	3.86
24	AUCHAN PORTE DI MESTRE	Venezia 38,800 sqm GLA	2,536	6.9	4.13	79.1%	9.0%	41%	13.5%	61%	2.1%	AUCHAN (Grocery)	1,553	4.07
25	AUCHAN	Giugliano in Campania 39,000 sqm GLA	3,696	10.1	4.09	76.1%	9.4%	35%	5.3%	70%	2.7%	AUCHAN (Grocery)	1,967	4.15
26	AUCHAN AI LAGHI	Rescaldina 34,860 sqm GLA	3,214	8.8	4.06	76.3%	11.8%	38%	5.6%	55%	2.4%	DECATHLON (Sport)	1,382	4.19
27	8 GALLERY	Torino 31,900 sqm GLA	4,244	11.6	3.89	68.8%	13.9%	37%	10.0%	55%	1.6%	UCI-CINEMAS (Cinema)	1,587	3.76
1	SERRAVALLE DESIGNER OUTLET	Serravalle Scrivia 51,500 sqm GLA	8,350	22.9	4.42	87.4%	8.5%	40%	32.2%	63%	2.8%	ADIDAS (Sport)	641	4.03
2	SICILIA OUTLET VILLAGE	Agrigò 30,000 sqm GLA	5,059	13.9	4.37	85.8%	8.8%	38%	22.5%	63%	1.2%	FUD SUD (Restaurants)	374	4.17
3	NOVENTA DI PIAVE DESIGNER OUTLET	Novanta di Piave 32,000 sqm GLA	6,943	19.0	4.36	85.8%	10.0%	39%	38.5%	71%	5.7%	RALPH LAUREN (Clothing)	740	4.29
4	LA REGGIA DESIGNER OUTLET VILLAGE	Marcianise 31,200 sqm GLA	5,760	15.8	4.34	85.7%	9.8%	36%	9.3%	71%	3.3%	FARINELLA (Restaurants)	761	3.53
5	CASTEL ROMANO DESIGNER OUTLET	Roma 31,000 sqm GLA	5,837	16.0	4.33	85.7%	8.9%	39%	21.1%	61%	3.1%	NIKE (Sport)	454	4.15
6	BARBERINO DESIGNER OUTLET	Barberino della Chiana 26,700 sqm GLA	5,854	16.0	4.33	85.4%	8.5%	39%	17.8%	74%	3.5%	ADIDAS (Sport)	683	4.02
7	VALMONTONE OUTLET	Valmontone 40,000 sqm GLA	4,321	11.8	4.30	84.1%	7.7%	40%	7.1%	74%	0.0%	KFC (Restaurants)	1,456	4.05
8	VALDICHIANA OUTLET VILLAGE	Foligno della Chiana 31,000 sqm GLA	3,761	10.3	4.28	84.0%	8.6%	41%	16.4%	64%	0.0%	NIKE (Sport)	520	4.04
9	FRANCIACORTA OUTLET VILLAGE	Rodengo Sariano 35,000 sqm GLA	5,103	14.0	4.27	84.0%	8.8%	42%	17.7%	73%	0.0%	ADIDAS (Sport)	849	3.89
10	FIDENZA VILLAGE	Fidenza 24,400 sqm GLA	4,159	11.4	4.26	82.9%	10.4%	42%	11.9%	85%	2.3%	FURLA (Accessories)	806	4.02
11	SCALO MILANO OUTLET & MORE	Locate di Triulzi 35,000 sqm GLA	3,461	9.5	4.21	81.9%	10.2%	38%	8.8%	90%	25.5%	NIKE (Sport)	634	4.14
12	VICOLUNGO THE STYLE OUTLETS	Viclungo 34,100 sqm GLA	4,770	13.1	4.19	82.2%	9.9%	38%	10.2%	60%	0.0%	SIGNORVINO (Restaurants)	542	3.94
13	CASTEL GUELFO THE STYLE OUTLETS	Castel Guelfo di Bologna 24,500 sqm GLA	2,850	7.8	4.18	80.5%	10.3%	39%	10.5%	61%	0.0%	NIKE (Sport)	360	4.07
14	MANTOVA OUTLET VILLAGE	Sagnolo (San Vito) 25,600 sqm GLA	5,624	15.4	4.16	79.8%	11.0%	44%	10.7%	81%	0.0%	NIKE (Sport)	82	3.90
15	PUGLIA OUTLET VILLAGE	Molfetta 37,900 sqm GLA	1,954	5.4	4.16	79.0%	10.5%	40%	9.4%	62%	0.0%	UCI-CINEMAS (Cinema)	954	4.20
16	OUTLET CENTER BRENNER	Brennero 15,000 sqm GLA	2,292	6.3	4.13	77.2%	15.7%	32%	77.6%	56%	0.0%	LOACKER STORE (Restaurants)	1,024	4.20
17	PALMANOVA OUTLET VILLAGE	Ariano (del Friuli) 22,000 sqm GLA	4,106	11.0	4.11	76.5%	18.9%	42%	52.0%	64%	0.0%	NIKE (Sport)	93	3.96
18	CITTA' SANT'ANGELO VILLAGE	Città Sant'Angelo 25,500 sqm GLA	1,692	4.6	4.10	76.0%	11.8%	38%	11.0%	67%	0.0%	NIKE (Sport)	522	3.98
19	SARDINIA OUTLET VILLAGE	Sestu 17,000 sqm GLA	269	0.7	4.09	74.3%	13.1%	50%	31.7%	0.0%	0.0%	CALZEDONIA (Clothing)	300	4.03
20	MONDOVICINO OUTLET VILLAGE	Mondovico 24,200 sqm GLA	2,390	6.5	4.07	76.8%	13.4%	42%	8.6%	58%	0.4%	I PARTENOPEI (Restaurants)	911	3.89
21	CILENTO OUTLET VILLAGE	Eboli 23,000 sqm GLA	1,931	5.3	4.06	74.0%	16.9%	37%	9.2%	82%	0.0%	MCDONALD'S (Restaurants)	784	3.89
22	SHOPINN BRUGNATO STERRE	Brugnato 22,200 sqm GLA	1,649	4.5	4.02	73.3%	22.7%	44%	13.5%	70%	1.7%	NIKE (Sport)	519	4.07
23	TORINO OUTLET VILLAGE	Settimo Torinese 20,000 sqm GLA	3,793	10.4	3.98	72.5%	14.9%	40%	12.1%	80%	1.6%	NIKE (Sport)	590	4.01