

Top players Online Reviews



 Shopping Centres over 7M annual visits & Factory Outlet Centres over 1M annual visits

legend

Satisfied users

% of users who gave
a valuation of 4 or 5 stars

Negative Opinions

% of negative opinions
on total opinions
carried out from comments



 % female users



 % foreign language users



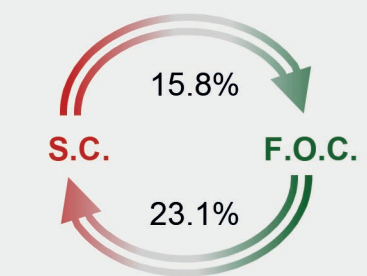
↗ % change of score
in positive



 % response rate
on total reviews

Shared Users

% of users who gave
a review both to
a shopping center and
a factory outlet center



Reviews sources

Google My Business
TripAdvisor

Reference period

from 30 september 2019
to 30 september 2020

monitor*a*
powered by UrbiStat

