DASHBOARD

Top players Online Reviews

Shopping Centres & Factory Outlet Centres

legend

Satisfied users % of users who gave a valuation of 4 or 5 stars

Negative Opinions % of negative opinons on total opinions carried out from comments

- * % female users
- % foreign language users
- in positive
- m % response rate on total reviews

Shared Users % of users who gave a review both to a shopping center and a factory outlet center



Reviews sources Google My Business TripAdvisor

Reference period from 1 october 2020 to 31 october 2022



ORIOCENTER TOTAL REVIEWS 8,648 per day 11.4 **AVERAGE SCORE 4.50** SATISFIED USERS 90.7% **NEGATIVE OPINIONS** 8.5% **★** 38% **№** 10.3% **⊘** 70% **□** 0.0% IPER (Grocery) Reviews 3,773 | Average Score 4.32



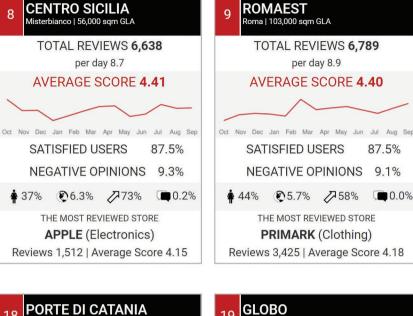
















per day 8.0 **AVERAGE SCORE 4.39**

SATISFIED USERS 87.7% **NEGATIVE OPINIONS** 9.5% **★** 44% **②** 7.6% **△** 64% **■** 4.4% THE MOST REVIEWED STORE **IKEA** (Furniture) Reviews 4,886 | Average Score 4.27

PORTA DI ROMA **FORUM PALERMO TOTAL REVIEWS 13,772 TOTAL REVIEWS 3,439**

SATISFIED USERS 87.1% **NEGATIVE OPINIONS 11.1% 3**9% **②**7.3% **⊘**66% **□**10.7%

THE MOST REVIEWED STORE

IKEA (Furniture)

Reviews 5,761 | Average Score 4.27

THE MOST REVIEWED STORE

OBI (DIY)

Reviews 1,444 | Average Score 4.14

TOTAL REVIEWS 5,122

per day 6.7

AVERAGE SCORE 4.42

NIKE (Sport)

per day 3.6

AVERAGE SCORE 4.27

SATISFIED USERS 82.9%

NEGATIVE OPINIONS 11.4%

39% 💽 6.5% 🖊 61% 🔳 0.0%

THE MOST REVIEWED STORE

NIKE (Sport)

Reviews 811 | Average Score 3.99

LA GRANDE MELA

per day 18.1

AVERAGE SCORE 4.39





THE MOST REVIEWED STORE

UNIEURO (Electronics)

SHOPVILLE LE GRU

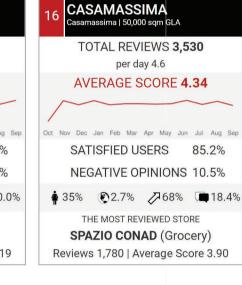


FIUMARA

TOTAL REVIEWS 6,996

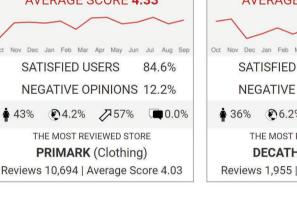
per day 9.2

AVERAGE SCORE 4.34



per day 7.8







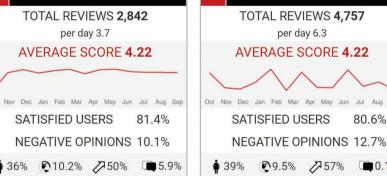
SERRA OUTLE Serravalle S

♠ 40%



LA CARTIERA TOTAL REVIEWS 1,950 per day 2.6 **AVERAGE SCORE 4.27**

SATISFIED USERS 83.6% **NEGATIVE OPINIONS 12.3%** CONAD SUPERSTORE (Grocery) Reviews 1,014 | Average Score 4.16











TOTAL REVIEWS 3,025				
	per da	ay 4.0		
AV	ERAGE S	CORE 4	.07	
lov Dec	Jan Feb Mar	Apr May Jun	Jul Aug Sep	
SAT	ISFIED US	SERS	75.5%	
NEC	GATIVE OF	PINIONS	11.7%	
31%	2.6%	₽ 59%	0.1%	
TH	HE MOST REV	/IEWED STO	RE	
	SOLE365	(Grocery	·)	
View	s 3,150 Av	verage Sc	ore 4.04	

SERRAVALLE DESIGNER OUTLET Serravalle Scrivia 51,500 sqm GLA	2 CASTEL ROMANO DESIGNER OUTLET Roma 31,200 sqm GLA		
TOTAL REVIEWS 6,997 per day 9.2	TOTAL REVIEWS 6,352 per day 8.4		
AVERAGE SCORE 4.45	AVERAGE SCORE 4.42		
SATISFIED USERS 88.5% NEGATIVE OPINIONS 10.2%	SATISFIED USERS 88.2% NEGATIVE OPINIONS 9.2%		
40% 👰 16.6% 🚜 65% 📭 0.2%	† 41% № 9.9% ⊘ 74% □ 7.7		
THE MOST REVIEWED STORE NIKE (Sport) eviews 716 Average Score 4.09	THE MOST REVIEWED STORE GUESS KIDS (Clothing) Reviews 906 Average Score 3.98		

SICILIA OUTLET VILLAGE

TOTAL REVIEWS 4,664 per day 6.1 **AVERAGE SCORE 4.42**

SATISFIED USERS 87.0% SATISFIED USERS 88.9% **NEGATIVE OPINIONS** 9.8% **NEGATIVE OPINIONS** 8.0% **★** 38% **②** 11.3% **⊘** 73% **□** 0.0% **39% ②**8.8% **⊘**89% **□**0.0% THE MOST REVIEWED STORE THE MOST REVIEWED STORE **NIKE** (Sport) Reviews 280 | Average Score 4.26 Reviews 1,232 | Average Score 4.16

TOTAL REVIEWS 3,423 per day 4.5

CITTA' FIERA

AVERAGE SCORE 4.41 SATISFIED USERS 87.9% **NEGATIVE OPINIONS** 7.8% **★** 39% **№** 10.6% **№** 69% **№** 0.1% THE MOST REVIEWED STORE **OLD WILD WEST** (Restaurants) Reviews 729 | Average Score 3.93

VALMONTONE OUTLET TOTAL REVIEWS 5,076 per day 6.7

AVERAGE SCORE 4.40 SATISFIED USERS 87.2% **NEGATIVE OPINIONS** 8.4% 🛊 40% 💽 3.8% 🔑 56% 📭 0.3% THE MOST REVIEWED STORE **UNIEURO** (Electronics) Reviews 1,071 | Average Score 3.99

NOVENTA DI PIAVE DESIGNER OUTLET TOTAL REVIEWS 6,663

per day 8.8

AVERAGE SCORE 4.38 SATISFIED USERS 85.9% **NEGATIVE OPINIONS 11.5% ♠** 38% **№** 17.6% **№** 68% **№** 22.8% THE MOST REVIEWED STORE **COACH** (Clothing) Reviews 6,683 | Average Score 4.38

LA REGGIA DESIGNER OUTLET TOTAL REVIEWS 5,963 per day 7.8

AVERAGE SCORE 4.38 SATISFIED USERS NEGATIVE OPINIONS 9.2% **♠** 34% **№** 5.2% **/**74% **№** 1.2% THE MOST REVIEWED STORE **NIKE** (Sport) Reviews 865 | Average Score 3.99

TOTAL REVIEWS 4,961 per day 6.5 AVERAGE SCORE 4.36

SATISFIED USERS NEGATIVE OPINIONS 9.2% 🛊 40% 🕲 10.2% 🔑 75% 📭 4.9% THE MOST REVIEWED STORE MCDONALD'S (Restaurants) Reviews 685 | Average Score 3.58

10	PUGLIA OUTLET VILLAGE Molfetta 37,900 sqm GLA			
TOTAL REVIEWS 3,173				
per day 4.2				
AVERAGE SCORE 4.33				
_	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\			
Oct N	lov Dec Jan Feb Mar Apr May Jun Jul Aug Sep			
	SATISFIED USERS 84.6%			
	NEGATIVE OPINIONS 8.4%			
*	35% 🕲 10.2% 💋 -% 📭 0.2%			
	THE MOST REVIEWED STORE			
BORBONESE (Accessories)				
Reviews 2,957 Average Score 4.36				

ews 716 Average Score 4.09	Reviews 906 Average Score 3.9		
	ISOALO MILANO OLITLET		
DENZA VILLAGE enza 24,400 sqm GLA	12 SCALO MILANO OUTLET MORE Locate di Triulzi 35,000 sqm GLA		
TOTAL REVIEWS 3,986 per day 5.2	TOTAL REVIEWS 7,401 per day 9.7		
AVERAGE SCORE 4.31	AVERAGE SCORE 4.31		
	\		
Dec Jan Feb Mar Apr May Jun Jul Aug Sep	Oct Nov Dec Jan Feb Mar Apr May Jun Jul Au		
ATISFIED USERS 84.7%	SATISFIED USERS 85.4°		
EGATIVE OPINIONS 11.1%	NEGATIVE OPINIONS 9.79		
% ② 7.2% ⊘ 74% □ 0.1%	♠ 41% ② 4.9% ⊘ 86% □ 2		
THE MOST REVIEWED STORE A'PUCCINO (Restaurants)	THE MOST REVIEWED STORE EXCELSA (Furniture)		
ews 495 Average Score 3 06	Reviews 7 307 Average Score 4:		

VICOLUNGO THE STYLE OUTLETS

TOTAL REVIEWS 6,475 per day 8.5 **AVERAGE SCORE 4.30**

SATISFIED USERS 84.9% **NEGATIVE OPINIONS 11.2%** 🛊 40% 🜔 5.3% 🖊 59% 📭 0.0% THE MOST REVIEWED STORE **ROADHOUSE** (Restaurants) Reviews 841 | Average Score 4.00

CASTEL GUELFO THE STYLE OUTLETS **OUTLET CENTER BRENNER** TOTAL REVIEWS 2,744

TOTAL REVIEWS 2,230 per day 2.9 AVERAGE SCORE 4.24

SATISFIED USERS 80.6% **NEGATIVE OPINIONS 15.8% ♠** 31% **№** 45.2% **⊘** 64% **№** 0.0% THE MOST REVIEWED STORE LOACKER STORE (Restaurants) Reviews 769 | Average Score 4.33

CILENTO OUTLET VILLAGE TOTAL REVIEWS 2,144

AVERAGE SCORE 4.22 SATISFIED USERS 80.7% **NEGATIVE OPINIONS 13.4%** 🛊 36% 🜔 4.8% 🔑 82% 📭 0.0% THE MOST REVIEWED STORE MCDONALD'S (Restaurants)

Reviews 1,077 | Average Score 3.46

per day 2.8

MANTOVA OUTLET VILLAGE TOTAL REVIEWS 4,288 per day 5.6

AVERAGE SCORE 4.21 SATISFIED USERS 81.6% **NEGATIVE OPINIONS 10.6% ♠** 41% **●** 6.8% **⊘** 67% **■** 0.0% THE MOST REVIEWED STORE NIKE (Sport)

Reviews 196 | Average Score 4.04

VILLAGE TOTAL REVIEWS 3,246

AVERAGE SCORE 4.20 SATISFIED USERS 79.5% **NEGATIVE OPINIONS 16.9%** 40% 🕲 28.5% 🜽 72% 📭 0.0% THE MOST REVIEWED STORE **DALL'AVA** (Restaurants)

Reviews 120 | Average Score 3.96

per day 4.3

TORINO OUTLET VILLAGE TOTAL REVIEWS 4,337

per day 5.7

AVERAGE SCORE 4.16 SATISFIED USERS 79.4% **NEGATIVE OPINIONS 15.4%** 41% 💽 7.3% 🔑 73% 🚍 0.0% THE MOST REVIEWED STORE **VENCHI** (Restaurants) Reviews 286 | Average Score 4.33

MONDOVICINO OUTLET VILLAGE TOTAL REVIEWS 2,670 per day 3.5 AVERAGE SCORE 4.15

SATISFIED USERS 78.4% **NEGATIVE OPINIONS 15.0% 4**1% **©**6.0% **/**69% **(**0.0% THE MOST REVIEWED STORE I PARTENOPEI (Restaurants) Reviews 671 | Average Score 4.28

SHOPINN BRUGNATO 5TERRE TOTAL REVIEWS 1,847 per day 2.4

AVERAGE SCORE 4.15 SATISFIED USERS 78.1% **NEGATIVE OPINIONS 19.9%** 🛊 43% 🜔 9.1% 🔑 78% 📭 0.0% THE MOST REVIEWED STORE **NIKE** (Sport) Reviews 613 | Average Score 4.09

CITTA' SANT'ANGELO VILLAGE TOTAL REVIEWS 1,771 per day 2.3 AVERAGE SCORE 4.03 SATISFIED USERS 73.9% **NEGATIVE OPINIONS 16.0% 3**9% **②**7.1% **⊘**57% **□**0.0% THE MOST REVIEWED STORE

LINDT (Restaurants)

Reviews 173 | Average Score 4.23